

# **The opportunities and challenges of exporting the medical and health services, especially inbound medical tourism**

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## **Exporting Health Care**

### **Aim**

Hong Kong's health care professionals should not only aim to serve the 7 million public but the 1.3 billion compatriot

# Exporting Health Care

## Facts

- Expertise / Surplus Expertise available  
*(Doctors, Nurses, Allied Health, Health Care Administrators, Technologists)*
- I believe that the Mainland needs some of those expertise

# Exporting Health Care

## Facts (cont')

### Doctors

Hong Kong has a structured post graduate training and assessment programme that is internationally recognized

### Health Administrators

Quality management system developed since the Hospital Authority is established

# Exporting Health Care

## Development

- Increasing exchange since late 70's
- Facilitated by China joining WTO
- Implementation of CEPA

# Exporting Health Care

## Opportunities

- I believe Hong Kong health professionals do have a niche in the Mainland
- I believe that Health Care institutions do have a market in the Mainland

# Exporting Health Care

## Packaging

- Publicity
- Transparency in Charges
- Tourist Package for patients and families

# Exporting Health Care

Development of Traditional Chinese Medicine should NOT be overlook