

# Global Conference on Health Promotion

*From Ottawa to Mexico City*



WHO

NMH/NPH/NCP

Mexico City



Jakarta



Sundsvall

Adelaide



Ottawa



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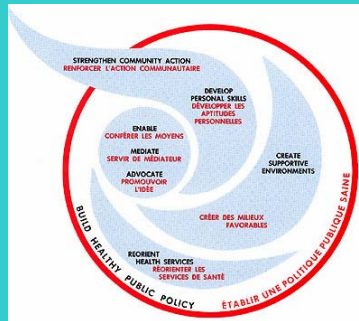
# Ottawa Charter

- Build health public policy
- Create supportive environments
- Strengthen community action
- Develop personal skills
- Reorient health services



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# Adelaide Conference

## Focus on Healthy Public Policy

- by making health choices possible or easier for people and by making social and physical environment health enhancing
- 4 Action areas: Women's health; Food & nutrition; Tobacco and alcohol; and, Creating supportive environment



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# Sundsvall Statement

Creating supportive environments  
for health so as to reduce  
inequities, alleviate poverty and  
promote access to essential health  
care



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# The Jakarta Conference

*" the need to break through  
traditional boundaries and for the  
creation of partnerships for health  
between the different sectors at all  
levels of governance in societies"*



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# 5 Priorities for Health Promotion in the 21st Century

- promote social responsibility for health;
- increase investment for health development;
- consolidate and expand partnerships for health;
- increase community capacity and empower the individual in matters of health;
- secure an infrastructure for health promotion.



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## The Mexico Ministerial Statement for the Promoting of Health

- A commitment to HP in practical terms.
- Affirms the contribution of HP strategies to the sustainability of actions in health.
- Pledges to draw up country-wide plans of action and monitor progress made to incorporate HP in policy and planning.



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